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HOWDY FRIEND! OUR BENTON COUNTY NURSERY FAMILY



HAS FREE GIFTS FOR YOU!

BENTON COUNTY NURSERY CO. ROGERS, ARKANSAS

FREE!

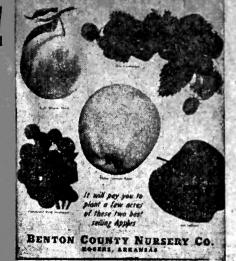
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ILLUSTRATED

NURSERY BOOK

Sent Free Upon Your Request.

SEE COUPON ON PAGE 31



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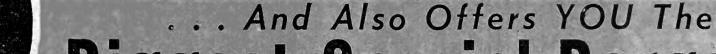


Just To Get Acquainted And Make A New Customer OUR BENTON COUNTY NURSERY FAMILY

Wants To Give You

OF EXTRA CHARGE

Your Choice of the GIFTS Below-



Biggest Special Bargains

You Ever Saw In Fruit Trees, Berries, Shrubs, Flowers And Other Plants!



MAXINE JACOBS DRIVER Assistant Treasurer

MRS. LEE JACOBS

Here's The Rest of Our Family

T. L. JACOBS, Manager and President for the Past 25 Years





INEZ JACOBS EOFF





FLOYD RHOADS

In order to make sure of getting what you want this season—place your order now and get it planted this fall if possible. But, if you prefer to plant later, we will hold your order until you want it shipped.

By placing your order now, you save money on the prices, and you make sure of getting what you want to plant for this season.

Our stock is as good as can be had at any price. Our prices are the lowest to be had for this first grade, high quality nursery stock.

FOR ALL ORDERS RECEIVED BY NOVEMBER 15 OFF ALL PRICES QUOTED

Get Acquainted Gift No. 1

You Get the Following ALL BLOOMING SIZE

I American Beauty Berry

Double White Deutzia

Double Pink Deutzia

1 Forsythia or Golden Bell

1 Vitex—Large purple flowers 1 Weigelia-Rosea. Very popular \$450

value

ALL SIX Without Extra Charge With Your Order Amounting to \$5.00 or More!

Get Acquainted Gift No. 2

1 Double Red Delicious Apple

1 Belle of Georgia Peach

Hanska Plum—Large Dark Red
Douglas Pear—Very Early Bearing \$200

6 Concord Grapes 6 McDonald Blackberries

6 Lathan Raspberries 6 Prolific Dewberries

value

All of These Will Be Sent to You Free With Your Order Amounting to \$10.00 or More!



Our New Office and Storage House—The Most Modern in the Southwest. COME AND SEE US! We are located on Federal Highways 62 and 71 just South of Rogers.

See Our Big Special MONEY-SAVING Bargains Inside

on These Exceptionally LOW SPECIAL BARGAINS



Cottonwood (Populus deltoides cam-

Chestnut, Horse-Dense shade, white

each: 4 to 5 feet. \$1.25 each.

Crab Apple, Bechtel Double Flower-

ing—Small tree, profusion of deli-

cate pink flowers, 2 to 3 feet, 75c

Dogwood, White Flowering-3 to 4

Elm, American-5 to 6 feet, 50c each;

Judgs Tree (Red Bud)-Pink blossoms.

Larch. European—Foliage resembles

Linden, American (Basswood)-5 to 6

Locust, Black-4 to 6 feet, 30c each;

Maidenhair Tree or Ginko-4 to 6

feet, \$1.25 each; 6 to 8 feet, \$1.75

6 to 8 feet, 75c each.

6 feet, 50c each.

to 6 feet. \$1.50 each.

3 to 4 feet, 50c each.

feet, 50c each; 4 to 6 feet, 75c each.

adensis)—Spreading habit. 4 to 6 feet, 30c each; 6 to 8 feet, 50c

appearance. 4 to 6 feet, 50c

Ash. Mountain - Dark green foliage Ash, White (Fraxinus Americana)-

Native throughout America. 5 to 6 feet, 75c each; 6 to 8 feet, \$1.00 each; 8 to 10 feet, \$1.25 each. Birch, Cut-Leaved Weeping White-

Tall, graceful, weeping with silvery bark. 4 to 5 feet, \$2.00 each.

Birch, Red (Betula Rubra) — 4 to 6 feet, \$1.00; 6 to 8 feet, \$1.25. Black Gum-Native to Ozark Moun-

\$1.00 each: 6 to 8 feet, \$1.50 each. Black Haw (Viburnum Prunifolium)white flowers, 3 to 4 feet, 75c each;

4 to 6 feet, \$1.25 each. Box Elder (Acer Negundo) - Native tree of spreading habit. 4 to 6 feet, 50c each; 6 to 8 feet, 75c each;

Catalpa Bungei—Round umbrella-like head. Lawn tree. 4 to 5 feet, 75c each; 5 to 6 feet, \$1.00 each; 6 to

7 feet, \$1.50 each. Catalpa Speciosa—Broad deep green

foliage, large flowers. 4 to 6 feet. e each; 6 to 8 feet, 35c each;

proaching crimson.

Field Grown

1-year size......25c each; \$2.50 per dozen

HARDY HYBRID TEA ROSES

American Beauty — Deep pink, ap. Columbia—Clear, imperial pink; deep-

Beauty.

long buds.

bloomer.

ening as it opens.

Francis Scott Key-Glowing

with darker shadings.

shading to scarlet.

white, excellent to cut.

profuse bloomer.

to golden yellow.

Etoile de France-Rich, velvety crim-

pink, back of petal rosy pink. Free

Kaiserin Augusta Victoria—Creamy

Lady Hillington — Beautiful yellow,

Los Angeles-Pink and coral shaded

Luxemburg—Beautiful salmon shaded

orange shading to yellow.

Maple, Sugar (Rock Maple)-6 to 8

Maple, Silver Leaved (Soft Maple)-6 to 8 feet, 50c each. Mulberry, Russian-Cut foliage, 4 to

Oak, Red-5 to 6 feet, \$2.00 each. Olive, Russian-Silvery foliage, 4 to

Peach, Red, Double Flowering-3 to 4 feet, 50c each; 4 to 5 feet, 60c

Peach, Red Leaf-2 to 3 feet, 25c each; 3 to 4 feet, 40c each. Persimmon, American-4 to 6 feet,

Dogwood, Red Flowering-3 to 4 feet, Plane Tree. Oriental-6 to 8 feet, Poplar, Carolina—6 to 8 feet, 50c

each; 8 to 10 feet, 75c each.

Poplar, Lombardy—Tall, slender, 5 to 6 feet, 50c each; 6 to 8 feet, 75c

Elm. Chinese Native of China. 4 to Poplar, Silver—Tall, columnar, silvery Hawthorne-Small tree, red fruit. 4 Prunus Pissardi (Purple Leaf Plum)-Sycamore, American—Wide spreading

6 to 8 feet, \$1.00 each. Sweet Gum-4 to 6 feet, \$1.25 each; 6 to 8 feet. \$1.50 each.

Tulip Tree (Whitewood) --- Magnolialike flowers, 4 to 6 feet, \$1.00 each. Umbrella China Tree (or Texas Umbrella—5 to 7 feet, \$1.50 each. Walnut, Black—Valuable for nuts. 6 Willow, Golden—Yellow bark. 6 to

Willow, Weeping, Babylon—4 to 6 Maple, Norway (Hard Maple)—6 to 8 feet, 75c each.

ROSES Mrs. Chas. Bell-Soft shell pink with Paul Neyron—Large blossoms, bright

ruddy pink.

Pink Radiance—Striking 2-tone light silvery pink, deep rose. Red Radiance - Magnificant, clear

Willowmere -- Shrimp pink flowers, shaded yellow.

> White Maman Cochet-White and delightfully tea-scented.

Hardy Climbers

EARLY SPRING BLOOMERS Cl. Excelsa-Similar to Crimson Ram-Frau Karl Druschki-White American bler but superior in color. Cl. Lady Gay-Delicate cerise-pink, toning to soft pink. Gruss an Teplitz - Velvety crimson,

Crimson Rambler-Well known, Bright Helen Gould -- Warm rosy-crimson, Dorothy Perkins Soft shell-pink, flowering profusely. J. L. Mock—Face of petal silvery

Yellow Rambler - Canary yellow, large flowers.

Everblooming Climbing Roses

CL American Beauty-Deep pink. CL Columbia-Clear imperial pink. CL Kaiserin Augusta Victoria-Creamy Cl. Mareshal Niel - Lovely pointed

yellow buds.
CL. Reine Marie Henriette — Bright Mrs. Aaron Ward - Deep golden cherry red.

SPECIAL BARGAINS In These Small Budded

APPLE, PEACH, PLUM TREES, ETC. from \$500 to \$1500 per acre

You can plant an Orchard of these small, full of life trees. Plant them 22 feet by 22 feet each way, and this will require but 100 trees to plant one acre; they soon make fine bearing trees that will pay you a handsome profit for many, many years.

for you, in one year, frees up as high as your head, and often begin to bear the next year after planting.

We have in these the very best varieties known, and can send them right to your door by mail. We guarantee them to be first class, free from disease and insects, and to please you or your money retunded. We will pay transportation both ways on any of these small trees that are not absolutely satisfactory in every respect.

A small investment for enough of these trees to plant a few acres will make you independent for the balance of your life.

APPLE TREES

Varieties: Yellow Transparent, Jonathan, Stayman, Winesap, Ada Red, Yellow Delicious, Black Ben Davis, Grimes Golden, and Blood Red Delicious.

PEACH TREES

Under 1 foot...... 5c each; \$5.00 per 100 l to 2 feet.... 9c each; \$7.50 per 100 **\$67.50** per 1000

Varieties: Early Wheeler, J. H. Hale, Belle of Georgia, Mayflower, Early Elberta, Heath Cling, Red Bird Cling, Elberta, Krummel

PEAR TREES

Varieties: Garber, Keifer, Bartlett, Douglas.

PLUM TREES

GRAPE VINES

3c each \$3.00 per 100 \$30.00 per 1000 These are well rooted grape vines (not merely cuttings). They were set out late and did not make large vines. They will grow off well and make fine vines in one year. We have in this

This Fall Is the Best Time to Plant that Orchard.

RED, WHITE AND BLUE GRAPE SPECIAL

12 Two-year-old 60c

Vines for 60c

To two-year Vines: 4 red, 4 white, 4 blue, of the very best sorts, that will ripen at different times, all delivered to your door, for

Do Experiment Stations, Agricultural Colleges and Fruif Growers Recemmend Fall Buying?
Because you can buy this Fall and have the stock shipped to and "heel it in" so that you may plant at the most favorable during Fall, Winter or next Spring.

Fall planting is becoming more popular each season as experience shows its advantages, and it is becoming general. As soon as the tree or shrub becomes dormant it can be moved and the change of location will aftect, it but little. When set out in the fall, the bruised roots begin at once to heal and callous is formed; the trees recover quickly from moving soon. quickly from moving, soon become firmly established and with the first touch of spring are ready to go into business for themselves

Again, the ground is usually in better condition for planting in the fall than in spring, for much spring planting is done when the ground is too wet for best results. Perhaps your spring will be two or three weeks earlier. In this case your trees should be planted earlier than the dates you have ordered them shipped. If they have been planted in the fall, the spring delays are done away with.

Below We Quote from One of the Best Authorities in the

Delow We Quore from Une of the Best Authorifies in the Country on This Subject:

W. H. HARRISON, Virginia, in "Inland Farmer"—

Trees set out in the fall live and thrive better because it is not so hot, the soil is generally moist and they do not have the hot sun on them all at once before they take root. They also derive much benefit trom early spring rains and melting snows. By spring the trees are ready to grow off rapidly.

ONE ACRE PEACH ORCHARD COLLECTION

108 TREES \$500 Postpaid

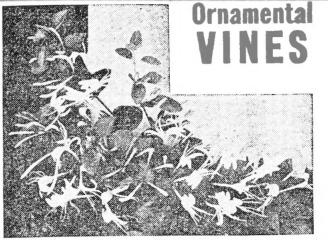
In this collection will be frees that will ripen from early to late. Just think of it! Enough to SET ONE ACRE for this amaxing low price. Take advantage of this big bargain at once. (Our selection of very best varieties.)

THESE ARE MAILING SIZE JUNE BUDDED TREES

SHRUB SPECIAL

11 One-Year-Old 60c Postpaid

One each of the following shrubs of our one-year size, delivered to your door, for 60c: ALTHEA (Rose of Sharon) Honeysuckle vine, CALYCANTHUS (Sweet Shrub), DEUTZIA, FORSYTHIA (Golden Bell), SPIREA (Callosa Rosea), SPIREA Van Houttel), SPIREA (Billardi Pink), HYPERICUM (Yellow Flower), SNOWBERRY (Coralberry), and WIEGELIA.



Ampelopsis, Veitchi (Boston Ivy)-Two year, 40c each. Ampelopsis, Quinquefolia (American Ivy, Virginia Creeper)-2 year, 40c

Ampelopsis, Englemanni 2 year, 50c Aristolochia, Sipho (Dutchman's Pipe)

—50c each. Bignonia, Radicans (Trumpet Flower) —2 year, 40c each. Celastrus, Scandens (Bitter Sweet)—

Two year, 35c each. Clematis, Henryi - Large flowering. Creamy white. 2 year, 75c each.
Clematis, Jackmani—Large flowering. flowering. Crimson red. 2 year,

Clematis, Ramona-Large flowering. Deep sky blue. 2 year, 75c each. Clematis, Paniculata — Small flowering. Pure white. 2 year, 25c each. Euonymous, Radicans — Evergreen vine. 18 to 24 inches, 25c each.

Kudzu Vine -- Large foliage, dense vine. 1 year, 25c each. Lonicera (Honeysuckle) — Aurea Reticulata, fragrant, 50c each.

Lonicera, Honeysuckle Halleana (Halls

Wisteria, Sinensis-Blue, 40c each.

Japan)—25c each.
Lonicera, Honeysuckle Sempervirens (Scarlet Trumpet)-50c each. Lycium Chinese (Chinese Matrimony

Wisteria, Alba—White, 40c each, Wisteria, Magnifica—Lavender-purple. Elder)-3 to 4 feet, 25c

Forsythia (Golden Bell) - Intermedia,

for Fall



HYACINTHS

Designated color:

NARCISSUS

LILIES

Regal

Each......45c Per dozen...\$4.00

Madonna

IRIS

\$3,00 per 100

Named varie

Queen of May-Lilac pink.

Ma. Chereau-White

Caprice Rosy pink.

Mixed, of good varieties

.....15c Per dozen....\$1.50

......25c Per dozen....\$2.50

Per dozen.....50c

....5c Per dozen.....50c

Mixed varieties good colors.

Planting

Mixed of good varieties \$2.50 per 100 Named varieties Grow as tall as two feet.

.....8c Per dozen.....75c \$4.00 per 100 Bartigon—Red with white base. Centennaire—Violet Rose. Franscombe Sanders-Rose scarlet. Princess Elizabeth-Beautiful pink Wm. Copeland-Sweet lavender. Inglescombe Yellow-Beautiful vellow. Juanita-Deep blue. Kochii-Deep purple.

Old Gold—Yellow and Brown Rhein Nixi-White and plum.

CROCUS6c Per dozen.....50c \$3.00 per 100 Colors: Yellow, Blue, and White PEONIES

Mixed varieties, of good sorts ..25c Per dozen...\$2.50 PEONIES Named varieties

Each...........35c Per dozen....\$3.50 ...15c Per dozen....\$1.50 Fragrance—Beautiful shade of red. Festiva Maxima-Very large white San Foln-Fine shade of pink, very

6 Evergreens 60c Postpaid

EVERGREEN SPECIAL

BENTON COUNTY NURSERY COMPANY

10c each \$1.00 per dozen \$8.00 per 100

These shrubs are well rooted and will grow into an extra fine plant in one year. The tew weeks drouth this summer retarded their growth this season. They are first class in every respect and you are sure to be well pleased with them. This lot will range in height from 10 to 24 inches and extra good plants ALTHEA (Rose of Sharon) double white, red or pink; DEUTZIA, Pride of Rochester; FORSYTHIA, Intermedia; HONEYSUCKLE, white or pink; MOCK ORANGE, white; PRIVET (hedge plants), California, Amoor River, and Ibolium; SPIREA, Van Houttei; SNOWBERRY, red; WEIGELIA, pink; HYPERICUM (gold flower), yellow.

Honeysuckle -- Morrow. Tartartian. Almond-Double white and double nink, 1½ to 2 feet, 40c each. Althea (Rose of Sharon)-Double rose, double white, double purple, double

Arrowhead-2 to 3 feet, 40c each. Barberry Thunbergi (Japan Barberry) -18 to 24 inches, 20c each; \$1.50

Barberry, Red Leaf-12 to 18 inches, Bastard Indigo-2 to 3 feet, 25c each.

Beauty Fruit-Profuse bloomer, ber-Butterfly Bush (Buddliea) - Summer Lilac. 25c each. Button Bush - Hardy and vigorous

shrub. 3 to 4 feet, 25c each Calycanthus (Carolina All-Spice)—18 Caragana (Siberian Pea Tree)-2 to 3

Clethra Alnifolia (Sweet Pepper Bush) —18 to 24 inches, 40c each.

Crepe Myrtle—Pink, red and white. o 3 feet, 25c each. Cydonia, Japonica (Flowering Quince)

Deutzia-Lemoinei and Pride of Roch-Dogwood, Siberian-White flowers, 2

to 3 feet, 25c each. Dogwood (Red Osier)-Branches purplish red. 2 to 3 feet, 25c each. Dogwood (Golden Twig) — Yellow branches. 2 to 3 feet, 35c each. Elder (Sambucus) Acutiloba (Cut Leaf

Elder, Aurea (Golden Leaf Elder)-2 Exochorda Grandiflora (Pearl Bush)-

Abelia Grandiflora—2 to 3 feet, 40c Fringe, Purple (Smoke Tree)—2 to 3

Winter, 2 to 3 feet, 25c each. Hydrangeas-Arborescens, Paniculata. Hydrangeas, French-Bouquet Rose, and Maurice Hamar. 2 year, 75c

Hypreicum (Golden Flower) - Saint

Kerria Japonica - Yellow flowers, Kolkuutzia (Beauty Bush)-Very beautiful. 18 to 24 inches, 50c each.

Lespedeza (Desmodium) — Seiboldi,

Japonica. 2 year, 30c each Lilacs-Purple, white. 2 to 3 feet, 30c Lilac, Persian—Finer foliage and blos-

Syringa (Mock Orange)—Avalanche, Coronarius, Virginalis. 2 to 3 feet,

Nannyberry (Virburnum lentago) -Privet-Amoor River (North)-2 to 3 feet, 12c each; 10 for \$1.00; 100 for

Privet-Amoor (South)-2 to 3 feet, Privet-California -- 2 to 3 feet, 7c each; 10 for 60c; 100 for \$5.00.

Privet (ibolium)—2 to 3 feet, 12c each; 10 for \$1.00; 100 for \$8.00. Prunus, Triloba (Double Flowered Plum) -2 to 3 feet, 50c each.

Rhamnus, Cathtrticus (Buckthorn) -2 to 3 feet, 40c each.

Rhus (Sumac)—Capallina, Grabar, Typhina. 2 to 3 feet, 25c each. Snowball Viburnum opulus sterile)-

Snowball, Japan (Viburnum tomento sum plicatum)—2 to 3 feet, 50c Spice Wood Bush (Benzoin)-2 to 3

SPISEA VAN AUVETEL

Spirea, Anthony Waterer-15 to 18 Spirea, Billardi-Tall growing, 2 to 3

Spirea, Bumalda-Dwarf, 15 to 16 Spīrea, Douglasi—Tall growing, 2 to

Spirea, Frobelli - Dwarf growing, 11/2 Spirea, Opulifolia—Tall growing, 2 to

Spirea, Opulifolia Aurea (Golden)-Spirea, Prunifolia (Bridal Wreath)-

Spirea Reevesiana - Drooping branch Spired, Thurbergi-Dwarf, dense, 2

Spired Van Houtteii - Grandest of Symphoricarpus — Snowberry, Indian Currant. 2 to 3 feet, 20c each. Tamarix, Odessana (Caspian Tamarix)

-2 to 3 feet, 40c each. Wiegelias, Candida — White flowers. 2 to 3 feet, 30c each. Wiegelias, Eva Raihke - Carmine flowers. 2 to 3 feet, 60c each. Wiegelias, Hendersoni — Deep rose

flowers. 2 to 3 feet, 30c each. Wiegelias, Rosea - Deep pink flowers Pink flowers, variegated foliage 11/2 to 2 feet, 25c each.

Winter Berry—Red berries in fall and winter. 2 to 3 feet, 45c each. Witch Hazel—Tall growing, 2 to 3 feet, 40c each.

EVERGREENS

25c each \$2.50 per dozen \$18.00 per 100

These evergreens are young trees, from 3 to 5 years old. They are well rooted and well shaped and will in a few years make a fine specimen evergreen. Young evergreens transplant as a rule better than older trees. We offer the following kinds that will range in height from 10 to 20 inches: Norway Spruce, Black Hill Spruce, Juniperrus Virginiana, Scotch Pines, American Arborvitae, Chinese Arborvitae, Golden

Evergreens Balled and Burlapped, F.O.B. Rogers. Not Prepaid.

\$1.25 each: 3 to 4 feet, \$2.00 each Arborvitae, American Pyramidal-2 to 3 feet, \$2.00 each; 3 to 4 feet, \$3.00 each.

Arborvitae, Berckman's Golden—18 to 24 inches, \$1.50 each; 30 to 36 inches, \$3.00 each. Arborvitge, Chinese Compact (Baker's

5 to 6 feet. \$4.00 each. Arborvitae, Chinese Pyramid-3 to 4 feet, \$2.00 each; 5 to 6 feet, \$3.00

Cedars, Silver Cedar-3 to 4 feet, \$4.00 each: 4 to 5 feet, \$5.00 each. Cedars, Cedrus Deodara-2 to 3 feet, \$2.50 each; 3 to 4 feet, \$3.00 each. Cedars, Red Cedar-3 to 4 feet, \$2.00 each; 4 to 5 feet, \$3.00 each Cypress, Arizona-2 to 3 feet, \$2.00 each; 4 to 5 feet, \$4.00 each.

Fir. Douglas-2 to 3 feet, \$3.00 each; 4 to 5 feet, \$5.00 each. Junipers, Blue (Juniperus Virginia Glauca)-2 to 3 feet, \$3.00 each. Yew, Japanese-2 to 3 ft., \$4.00 each. Junipers, Pfitzers-2 to 3 feet spread, \$2.50 each: 3 to 4 feet spread,

\$3.50 each. Junipers, Savins-1 to 2 feet spread. \$1.50 each; 2 to 3 feet spread, \$2.50 each. Junipers, Irish—Erect, slender. 1 to 2

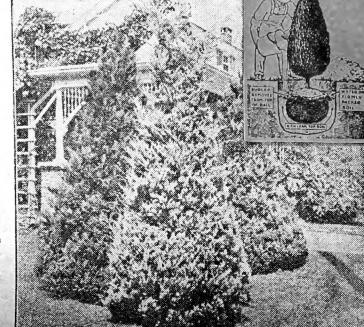
ft., \$1.50 each; 3 to 4 ft., \$3.50 each. Pine Mugho (Pinus Montana Mughus -12 to 18 inch spread, \$2.00 each. Pine, Austrian-2 to 3 ft., \$1.50 each; 3 to 4 ft., \$2.00 ea.; 4 to 6 ft., \$2.25

Pine, Scotch—2 to 3 feet, \$1.50 each 3 to 4 feet, \$2.00 each; 4 to 6 feet, Pine, White-2 to 3 feet, \$2.00 each;

3 to 4 feet, \$3.00 each.

\$1.50 each: 3 to 4 feet \$3.50 each Retinospora, Plumosa Aurea-12 to 18 inch spread, \$2.00 each Spruce, Colorado Blue-1 to 2 feet,

\$3.00 each; 3 to 4 feet, \$7.00 each. Spruce, Blackhill—2 to 3 feet, \$2.00 each; 4 to 5 feet, \$4.00 each. Spruce, Norway-2 to 3 feet, \$2.50 Mahonia (Oregon Holly)-2 to 3 feet,



BROAD LEAVED EVERGREENS Abelia (Abelia Rupestris Grandi)—2 to 3 feet, \$1.00 each. Azalea Ampena—Bushy, dwarf. 10 to Boxwood, Buxus Sempervirens-12 to

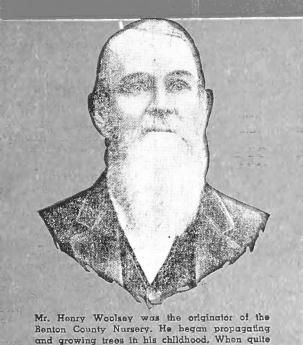
Cape Jasmine (Gardenia Jasminoides) -2 to 3 feet, \$1.50 each. Holly American (Lilies Apaca)—2 to 3 feet \$8.00 each Evergreen Euonymus (Euonymus Jap-

Magnolia Grandiflora-18 to 24 in. \$1.00 each; 30 to 36 in., \$2.50 each. Rhododendron, Maximum-2 to 3 feet,

\$2.50 NATIVE EVERGREENS

(Not Balled and Burlapped) Red Cedars, Native Pines 2 to 3 ft. 40c each; 4 to 5 feet, 75c each.

BOY! BOY! Just Look at the Sensationally LOW Prices on these SPECIAL COMBINATION UNITS



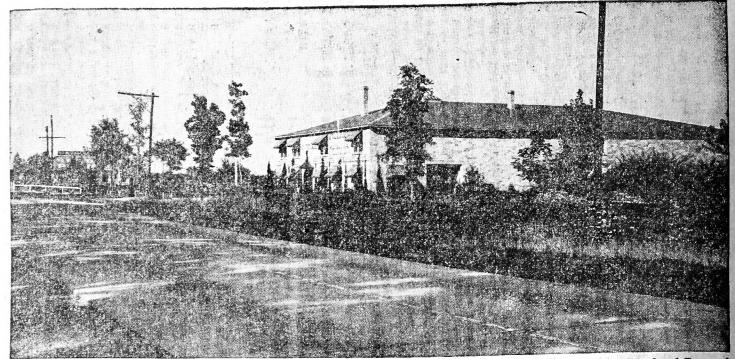
a young man he began the first nursery in Ben-

ton County. This nursery was started on a farm northwest of Rogers. Mr. Woolsey obtained his

knowledge of growing the first trees from his

SEVERAL See First Page About Getting FREE GIFTS With Your Order Amounting to \$5 or \$10

GUARANTEE On proper proof, we will replace free of charge, any trees, shrubs, etc., that prove to be untrue to label, or refund the amount paid. Because of the many factors over which we have no control, we cannot be responsible for the crop nor for any amount greater than the purchase price. All claims except stock not true to name must be made within 30 days after



Benton County Nursery-Come and See Us-We Are Located on Federal Highways 62 and 71 South of Rogers!

Novelty Fruits

father some 115 years ago.

OZARK HUCKLEBERRY Very sweet. Fine quality 10c each; \$1.00 per dozen CRYSTAL WHITE BLACKBERRY A fine blackberry only white 10c each; \$1.00 per dozen IMPROVED DWARF JUNEBERRY Large and very sweet. 15c each; \$1.50 per dozen

PAW PAW or ARKANSAS BANANA Large fruit, trees crnamental
3 to 5 ft. trees 50c each; \$5.00 per dozen GOLDEN QUEEN RASPBERRY

Yellow Raspberry 10 each; \$1.00 per dozen \$6.00 per 100 EVERBEARING BLACKBERRY

Resemble small trees and have ripe berries on them for 4 months. 25c each; \$2.50 per dozen

STRAWBERRY RASPBERRY Crossed with both. Shows characteristics of both its parents. 10c each; \$1.00 per dozen

JAP. WINEBERRY Fine red berry somewhat resemb-ling Red Raspberry. 10c each; \$1.00 per dozen

ARKANSAS PERSIMMON Large and fine quality. 25c each; \$2.50 per dozen

YOUNGBERRIES A new berry cross with Loganberry and Texas Dewberry. Very productive. Of highest quality; large size

5c each **50c** per dozen; \$3.00 per 100 **\$25.00** per 1000

ST SPECIALS - Biggest DOLLAR'S WORTH You Ever Bought - ST SPECIALS

Combination APPLE UNIT

All Trees Well Rooted, Mailing Size THE BIGGEST DOLLAR'S WORTH YOU EVER BOUGHT! (Fruits that ripen in succession from early until late)

2 Red June 2 Ada Red

2 Grimes Golden 2 Red Delicious 2 Yellow Delicious

GRAPE VINES GREW LIKE MAGIC Two years ago I ordered a few Concord Grape vines. My means were very small and I have never been able to get grape vines in my orchard. I saw your advertisement in the Farmer's Agricultural magazine, so I decided that was my chance.

When I received my order my friends laughed at me, telling me I still didn't have any grape vines for my orchard. Nevertheless I didn't become discouraged. I planted the grape vines and worked them regularly. They grew like magic. They bore their first crop of fruit last year.

Pears.

⁵1 Combination PEACH UNIT LOOK! 15 Trees

in this Offer 2 Mayflower Peaches 3 J. H. Hale

3 Early Rose 2 Heath Cling 3 Bell of Georgia 2 Krummel October

We allow 10 per cent off the 100 rate prices on lots of 1,000 and up, on Apples, Peaches, Plums, Cherries and

Planting Distance for Trees and Plants

Feet Apart
APPLE25 to 35
PEAR20 to 25
CHERRY18 to 25
PEACH18 to 25 FIGS12 to 15 MULBERRY ...25 to 30 JAPAN PERSIMMON15 to 25 ...40 to 60 ... 8 to 10 BLACKBERRY, 3 feet apart in row DEWBERRY, 2 feet apart in row.... RASPBERRY, 3 feet in row....

⁵1 Combination CHE

Fine Vigorous Stock

1 Early Richmond

2 Large Montmorency 1 English Morello



RASPBERRIES BROUGHT 30c PER BOX

For prompt and best varieties yours is the best. The trees bear earlier, yield heavier and live longer than any trees i have ever tried. They are the best trees than can be bought for so little money.

I have been getting your nursery stock for ten years and it is true and is reliable. The fruit as large as your catalog says it will be, too.

My Raspberries yielded well, and they brought 30c a box. Yours truly, J. F. Kimberlin, La Russell, Missouri

of fruit last year.

My same friends that laughed at my little dead sticks, as they called them, have changed their tunes and have come to me for your adress to order them some vines.

This year from the looks of the vines I will have enough for my home use and then a good sum for market. I can truthfully say—No trees, vines or shrubs from any other Nursery Company excels those coming from the Benton County Nursery Company, Rogers,

shall always get my orders and all the others Lean influence. Yours truly, Vera M. Jennings, 740-B West Fair M., Atlanta, Georgia



Big Delicious Berries of the Best Varieties

25 Early Harvest Blackberries 25 McDonald Blackberries



Have all the Plums for Jam and Jelly You Need

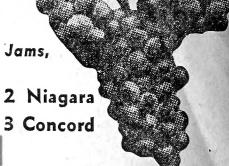
> 2 Hanska 2 American 2 Gold

Big Juice-Laden **Varieties**

Fine for Juice, Jellies, Jams, Eating

3 Moore's Early

2 Fredonia 2 Caco 3 Concord



Perennials

BLEEDING HEARTS **35c** each; \$3.50 per dozen CHRYSANTHEMUMS Good assortment; hardy kinds.

COLUMBINES Many shades; best varieties. 20c each

DAFFODILS 10c each; \$1.00 per dozen

DELPHINIUMS Fine variety 20c each; \$2.00 per dozen

FERNS Fine; hardy variety 25c each; \$2.50 per dozen

GOLDEN GLOW 10c each; \$1.00 per dozen

HYBISCUS Red, white and pink. 20c each

PHLOX Mixed Varieties 10c each; \$1.00 per dozen

Named Varieties B. COMTE ((Brilliant Crimson) DAWN (Blush Pink) R. P. STRUTHERS (Salmon Pink)

STELLA (White) 25c each; \$2.50 per dozen **\$20** per 100

SWEET PEAS 10c each; \$1.00 per dozen

SWEET WILLIAMS 10c each; \$1.00 per dozen

2 Red June

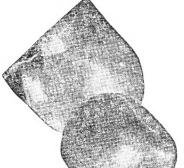
NOTE—Get any 3

f above \$950

of above \$500

SPECIALS • Biggest 2 WORTH You Ever Bought • 2 SPECIALS ⁵2 Combination Cherry-Plum-Pear ⁵2 Combination

⁵2 Combination Peach and Apple



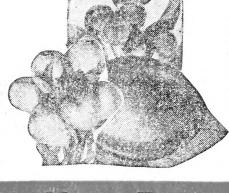
IDEAL COLLECTION FOR HOME ORCHARD

- 2 Early Wheeler Peaches 2 Elberta Peaches 2 J. H. Hale Peaches 2 Belle of Georgia Peaches 2 Krummel October
- All 20 Trees 2-3 ft. 2 Yellow Transparent Apples 2 Red Delicious Apples
- 2 Jonathan Apples 2 Winesap Apples 2 Yellow Delicious Apples

Fine Vigorous Well

Rooted Trees

- 2 Early Richmond Cherries I Large Montmor-
- ency Cherry Douglas Pear
- 1 Keiffer Pear American Plum 1 Red June Plum



Modern Rose

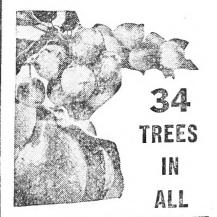
Collection

We will send prepaid 12 twoyear, field grown, everblooming of the most modern variety, some of each. Red, Pink, White and Yellow, all Bush Roses, no Climbers, an ideal selection for a fine rose garden.



Bought • \$3

3 Combination Apple-Peach-Plum



- 4 Red June Apples 4 Jonathan Apples
- 4 Delicious Apples 2 Mayflower Peaches
- 3 Early Rose Peaches 3 South Haven Peaches 2 Elberta Peaches
- 3 Belle of Georgia Peaches 2 Krummel October Peaches 2 Red June Plums
- 2 American Plums 3 Hanska Plums
- BLACKBERRIES-RASPBERRIES
- 25 Mitchell's Early Strawberries 50 Aroma Strawberries
- 50 Klondike Strawberries 25 Early Harvest Blackberries
- 25 McDonald Blackberries 25 St. Regis Raspberries 25 Cumberland Raspberries

LANTS and VINES



3 Combination Assorted Grapes

All 2 Years **Bearing Size**

- 5 Moore's Early Grapes
- 5 Niagara Grapes
- 5 Delaware Grapes 10 Concord Grapes
- 5 Caco Grapes OF THE OZARKS



What You Save by Buying Direct From Lowest Get Acquainted Prices!

How We Are Able to Make Such an Astonishing Low Price Offer

- 1-Because we sell you the best trees, plants and vines that can be produced at prices far below what other will ask you for the cheap, worthless kind. Our nursery stock is grown by the best method known to nurseries and no better can be produced regardless of prices. We offer \$100.00 reward for improved method on how to grow better nursery stock.
- 2—Because we prepay the postage or express charges on all orders amounting to \$10.00 or more, except Balled or Burlapped Evergreens. 3-Because we sell direct to the fruit growers saving you the Agent's or middleman's com-
- 4-Because we guarantee satisfaction or your money refunded, and we pay postage or express both ways.
- 5-Because we do not belong to any trust or combine, and are free to make our prices just as low as we believe we can afford.
- 6—Because all our trees and plants are guaranteed to be free from disease and insects, and have all been inspected by our State Inspector and each shipment bears a certificate of inspection.
- 7-Because we use every caution to keep all our varieties true to name and should a mistake occur and any variety prove untrue to name we will replace it free of charge or refund the price paid for it.
- 8-Because we grow and offer for sale only varieties that are known to be good fruits and money makers.
- 9-Because Benton County. Arkansas, has many. many acres of varieties of fruits, and we have under our close observation a greater variety of fruits and berries than our competitors. 10-Because Ozark Mountain, Arkansas Grown
- Nursery Stock is now considered by Horticulturists to be the best that can be produced. 11-Because trees and plants must be well rooted if success is to be made with them. Ours are the best to be had. 12—Because our cld customers send us repeated
- orders and their neighbors send us their orders; a proof that they are well pleased. 13—Because we use extreme economy in both growing and selling our nursery stock, thereby saving money for you.

for Home and Profit Low as 15c Each

				Each rate	10 rate	100 rate
			feet		21c	15c
3	to	4	feet	27c	26c	20c
4	to	5	feet	32c	31c	25c
5	to	7	feet	40c	38c	30c

Early Harvest—Very early, yellow blushed with pink. Heavy bearer, ripe in July. Yellow Transparent—Extra early, yellow. June and July.

Red Astrachan-Early, good bearer. Red June—Heavy producer and good

Sweet Bough-Golden sweet, ripens in July.

Maiden Blush-Yellow with pink blush, August.

Jonathan—Fine quality, August and September.

Grimes Golden-August and September. Early Red Bird-The earliest red apple known, ripens before Yellow Transparent, of fine quality.

Yellow Delicious—Large Golden Yellow. Fine quality. Bears young and heavy

Ben Davis-Red striped, winter apple. Ripe in October.

Arkansas Black—Dark red apple, fine keeper. October.

Delicious-Fine quality, October. King David-Red apple of good quality. Mammoth Block Twig-Large, dark red.

Winesap—Good quality, and good keeper. Dark red. Stayman Winesap - Large striped red.

Winter keeper. York Imperial-Large, lop sided, of fine Cortland—New apple from New York ex-

periment Station, of fine quality. Red, late winter keeper. Golden Winesap-Large, yellow with red blush, fine quality, good keeper.

Red Delicious--(Blood Red) (Triple Red),

Six New Varieties That Will Pay Well to Plant

Order Early We Have Only a Few Hundred of Each

2 to 4 feet each

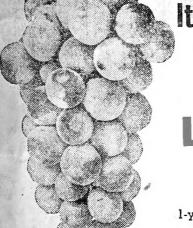
DeLux-Very early, large size. Good cooking and eating apple. Light green Turley—A Red Stayman Winesap that does not crack.

Earl McIntosh-Ripens just after DeLux. Nearly red all over. Fine quality and

Lodi-Color of Yellow Transparent, about same quality; much larger size. Ripens at same time and makes Transparents Jonathan (Blood Red)—Triple Red, same

as other Jonathans only red all over. Red Stayman Winesap—A blood red Stayman Winesap.

GROW CONCORD GRAPES



ONE OF THE BEST—

in Any Kind of Soil

rate rate $3\frac{1}{2}c$ 2-Yr. Bearing

Other Varieties of Grapes

New Varieties Grapes That Will Pay You to Plant

15c each \$1.50 dox. \$10.00 Per

Caco-Fine wine color and highest quality. Portland-Earliest white grape. Highest

Cynthiana-Late black grade. Finest grape of all for red wine.

Fredonia-Earliest black grape and very

MUSCADINE CLASS 35c each

Scupornong-Large whitish yellow. Thomas—Reddish purple, excellent flavor.

rate Each 12c 10c $9c 6\frac{1}{2}c$ Two-year Beasing size...... 18c 15c $12\frac{1}{2}$ c 10c

Red Varieties

Agawam-Very hardy and vigorous, Delaware-Of best quality, bunches compact. Brighton-Dark red, tender pulp, sweet and

Catawba-Good size round berries. Nice bunches

Black or Purple

Campbell's Early—Very early and fine quality Moore's Early-Very large and early. Worden-Medium early and good flavor. Carman-Smaller than Worden, but compact

White Varieties

Martha-Ripens with Concord. Prolific. Niagara-Large and sweet. Heavy bearer.

BIG, LUSCIOUS CHERRIES Sweet, Sour & Hybrids

Each 10 100 40c 36c 35c 50c 46c 45c 60c 58c 55c 70c 67c 65c

Sweet Varieties

Schmidt Bigareau—Very large and sweet, black when ripe. Yellow Spanish-Mid-season. Tree is very large and vigorous, very productive. Color fruit is bright amber yellow with reddish blush.

Sour Varieties

Early Richmond-Very early; bright red. Dyehouse—Early; bright red. Large Montumorency—Medium, dark red. Wragg-Late; dark red.

English Mcrello—Late; also black. HYBRID CHERRIES St. Anthony-Hybrid of Sand Cherry and Zumbra; dark purplish black. All the Hybrid cherries will bear first year after planting under favorable conditions.

Zumbra-Almost black, large, good flavor.

CURRANTS

Compass Cherry — Cross between Sand Cherry and Minor Plum; dark red,

25c each; \$2.50 per doz.

Perfection-Red Black Naples-Black. White Grape-White.

GOOSEBERRIES

25c each; \$2.50 per doz.

Houghton-Medium size; very prolific. Oregon Champion—Large size; brownish Downing-Large, light green.

Plant the New Boysenberry FOR HANDSOME PROFITS Said to be the largest and finest vine berry ever introduced. The

Boysenberry is a new variety produced by crossing blackberries, raspberries, and Loganberries. The flavor is a very pleasing blend of these varieties. It has few and soft seeds. The plant is very vigorous and hardy, coming through in good condition, without injury, in temperatures as low as 19 below zero. The berries are extremely large, many of the berries getting more than two inches long and over one inch in diameter.

10 \$1.00. 100 \$6.00 1000 \$50.00 All prices are for strictly first class, well-rooted 1-year plants

Grape Vines Best Ever

Dear Sir: I received my order of two Concord, four Niagara

two Portland Grape vines. I think they are the best ever. July I gathered one bushel of delicious fruit from them. I ir gallons at 25c per gallon and made one gallon of telly

Yours very truly, Mrs. Padline Brent, Winnsboro, Ia.

Newer Varieties PROMISING PEACHES

For Home and Market

				Each rate	10 rate	100 rate	
2	to	3	feet	15c	14c	13c	
			feet		18c	17c	
5	to	7	feet	30c	29c	28c	4823
G	olci	'en	Sweet C	ling—Ten	days before	Elberta.	1
	те	1	blush.		ing stone; ye		
M	urr	y	Beauty-	Large, ye	llow, meat	freestone.	

days before Elberta. June Elberta—Semi-cling, yellow with red blush. 30 days before Elberta. Golden Jubilee-Freestone. Yellow with pink

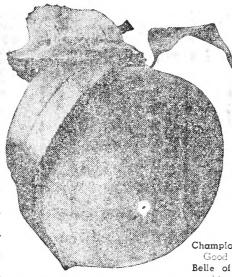
blush, 20 days before Elberta. South Haven-Large, yellow freestone. Very hardy. 10 days before Elberta. Hiley-Freestone. An early Belle of Georgia; good quality. 10 days before Georgia Belle.

Frank-Large Cling Stone, 30 days before El-

Read What This Customer Says

Respectfully, W. T. Morris,

614 Chestnut Ave., Bridgeton, N. J



Mayflower — Extra early, Red Early Wheeler—Very early, cling with red blush. Red Bird Cling-Red cling stone,

large size. Early. Mamie Ross - Freestone, large white with red blush. Early. Alton-Medium early, large pink blush. Good quality. Carman - Freestone, medium early. Pink blush on white.

Extra Early to Extra Late: bearing strain.

with red blush, large.

Early Rose-Cling stone, white

Low as 12c Each The Best Varieties Grown Propagated from trees known to be good 13c 12c 18c 26c

Good quality. July. Belle of Georgia — Freestone. white with pink blush. August.

J. H. Hale — Freestone, yellow Elberta Cling-Mid-season, yel-

5-to 7 feet ...

days earlier than Elberta. Yellow freestone.

Champion—Freestone, very large Late Elberta — Late freestone. Heath Cling-Large white with pink blush. September. Old Fashioned Red Indian -Blood red to seed. Cling stone. White English - Large white cling stone. September. Early Elberta - Freestone, 10 Chinese Cling - Large, cream color with pink stripe.

17c

3Uc

Elberta—The great market peach Stinson's October — White cling stone October peach. Large. Crawford Early — Mid-season.

Large yellow freestone.

Krummels October — Freestone.

Large yellow; good quality. MADISON COUNTY MAMMOTH PEACH-Largest peach we have yet grown; ripe 20 days after Elberta. Yellow, overlaid with carmen.

IMPROVED ELBERTA MORE SUPERIOR IN SIZE and QUALITY THAN REGULAR ELBERTA

BE SURE TO ORDER SOME OF THESE!

3 to 4 feet..... 18c 25c 40c 45c 6 to 7 feet.....

EARS

				The same		
				ach rate	10 rate	100 re
2	to	3	feet	 30c	28c	25c
2		4	1001	 100	35c	30c
J	10	4	ieei	 200		
4	to	5	feet	 45c	40c	35c
c	1	7	1	 50c	45c	40c
2	10	1	reer	 000	100	

sweet on the tree. Flemish Beauty-Large and juicy. Bartlett - Early, large and good

Wilder's Early—Very early and gets Garber—Very large, oval. Sweet and very blight. Keifer-Large, golden yellow, late.

Douglas or Blightproof—Large size; good quality; late; free from

		APRI	CU		
			Each rate	10 rate	100 rate
to	3	feet	22c	21c	20c
to	4	feet	32c	31c	30c
to	5	feet	42c	41c	40c
		the Selmon color	Moorpark-La	rge; yellow	overlaid

Big Juicy Gorgeous Colored

Good quality.

America — Golden overlaid with Six Weeks-Very early, round, yellow with red blus! Waneta-Very large, Bright red. Early Gold (Shiro)-Golden yellow, Golden—Very large; fine appear Red June—Large, sweet and juicy.

Italian Prune—Purplish black. Free-Very productive.

Abundance-Large, rich cherry red,

Damson-Medium size, dark purp. Burbank-Large, red with yellow flesh, rich and sweet. Wild Goose-Large; red with pur- Hanska-Large freestone with apri-

				Each rote	10 rate	100 rate
2	to	3	feet	22c	21c	20c
3	to	4	feet	32c	31c	30c
4	to	5	feet	42c	41c	40c
5	to	6	feet	52c	51c	50c

BE SURE TO READ ABOUT OUR FREE GIFT OFFERS

Please Read Instructions Carefully Before Filling Out Your Order Order Sheet

BENTON COUNTY NURSERY CO. Rogers, Arkansas

(Write Here Name of Person Who Is to Receive Order) (Name of Town to be Shipped To) Street No. or R.F.D. No. Box How do you want this order to be shipped? Parcel Post, Express or Freight..... Please give name of Express Office if different from P. O. If this order is to be shipped by parcel post, include 10c for each Dollar to pay postage, insurance, etc. If this order will amount to \$10.00 or more we will prepay it, except Balled and Burlapped Evergreens, to your Post Office or Express Office.

Our banks charge us five cents for collecting out-of-town checks. Please add this

amount if you send check. No charge for Postal or Express Money Orders. We will ship this order at the earliest favorable date, unless you specify here when you want shipment made. Write here any special instructions you want us to have.

VANTITY	NAME OF VARIETY	SIZE	PRICE	TOTAL AMOUNT
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			1	10 100

Total Amount of Order-

BUSINES

Use This Business Reply Form ABOVE AND SAVE POSTAGE

00

Cut it out and paste it on an envelope of about the same size. Then make out your order at once and enclose it in this envelope with the form pasted on the front. Give it to your postman. No postage is needed. Be sure to paste this business reply form securely to the envelope.

CUT OUT THIS COUPON

and paste on penny post card and mail to us for BIG FREE NURSERY BOOK!

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因 具面型短短短回回超速速应应过短波波速度速度速度速度速度 We Cannot Accept Orders for Less Than \$1.00

Because of the heavy expense of packing and high rates on first pound by parcel post and express we cannot fill orders for less than \$1.00, without loss to us and will ask you to make your orders amount to \$1.00 and up.

LOWEST WHOLESALE PRICES FROM GROWER

PLANT NUT TREES for PROFIT and SHADE

(Paper Shell)

3 to 5 feet...... 1.00 ea.; 10.00 per doz. Stuart-Very large and hardy. Far north as North Missouri.

Success-Large, oblong, thin shell and hardy IAPAN WALNUTS

2 to 4 feet......80c each; \$8.00 per doz. BUTTER NUTS

2 to 4 feet......80c each; \$8.00 per doz. **ENGLISH WALNUTS**

2 to 3 feet.....\$i.00 ea.; \$10.00 per dox. 3 to 5 feet........... 1.50 ea.; 15.00 per doz.

BLACK WALNUTS (Large. Thin Shell)

ALMONDS

(Hardy, Thin Shell)

2 to 4 feet......50c each; \$5.00 per doz. FILBERTS or HAZELNUTS

2 to 4 feet............50c each; \$5.00 per doz.

FIGS

2 to 3 feet............50c each; \$5.00 per doz. Brown Turkey-Large, brown. Ripe in October Brunswick-Large, blush purple. Ripe in

Magnolia-Large pale green. From July to September.

See Our Big Special MONFY-SAVING

Two Garden Fruits For **Every Home ASPARAGUS**

30c per doz.; \$1.40 per 100 \$10.00 per 1000

RHUBARB

10c each; \$1.00 per doz. \$5.00 per 100

the finest flavor.

QUINCES

2 to 3 feet 40c each; \$4.00 per doz. 3 to 4 feet 60c each; \$6.00 per doz. Orange-Large, roundish yellow. Champion - Large, tender and delicate flavor.

NECTARINES

2 to 3 feet 25c each; \$2.50 per doz. 3 to 4 feet 30c each; \$3.00 per doz. Red Roman-Large, red in color and good quality.

New White-Medium size, white with pink

Japanese PERSIMMONS

75c each: \$8.00 per dozen Giant Victoria—Large, very prolific and Hachya—Very large, oblong, red skin. Hyakume Large, round, orange skin.

Um-m-m! STRAWBERRY SHORTCAKE

STRAWBERRIES

1c each 60c per

\$4.751000

Early St. Louis—Very early and best quality. Senator Dunlap—Medium early and high quality Aroma—One of the best commercial berries. Cooper—Large, late, and enormous bearers.

Klondike (Improved)—One of the best shipping berries.

remier-The most productive of alt. Best

Blakemore—The new strawberry that promises to be the best market berry yet introduced; medium early; very productive; fine quality and good shipper.

Belmar—A sweet Blakemore.

Everbearing Strawberries

2c each; \$1.50 per 100; \$7.00 per 1000 Progressive—Very productive; good quality. Champion—large, sweet, fine bright red.

MASTODON—The Big Jumbo Everbearing The largest of all everbearers. Has a fine appearance in color and quality.

25 plants \$1.00 50 plants \$1.75 100 plants \$2.00 500 plants \$8.00 1000 plants \$15.00

BIG JUICY BERRIES

RASPBERRIES

5c each; 50c per dozen; \$2.50 per 100; \$20.00 per 1000

King-Early, Red. Flaming Giant-Large, Red. St. Regis-Red everbearing. Cumberland-Black. Very large. Black Pearl-Black. Excellent flavor. Kansas-Black. Very large. Latham-Very large red. Chief-Early, Large red.

BLACKBERRIES

5c each; 50c per dozen; \$2.50 per 100; \$20.00 per 1000

Blowers-Very large and productive. Early Harvest-Early and good shipper. Robinson (Wonder)-Almost rust proof and heavy bearer.

McDonald-Earliest of all. Large, sweet. Dallas-A large jet black firm berry. Eldorado-Very large and firm, and good

DEWBERRIES

5c each; 50c per dozen; \$2.00 per 100; .. \$15.00 per 1000

Lucretia-Very large, luscious, sweet. Austin-Jet black and superior quality. Premo-Large and good quality. Thomless Dewberry-Large, sweet and thomless. 8c each; 75c dozen.

Everbearing MULBERRIES

3 to 4 feet......25c each; \$2.50 per doz. 4 to 6 feet......35c each; \$3.50 per doz.

Downing-Fruit rich and sub-acid.

Hicks Large and bears fruit during the four summer months.

Stubbs-Excellent quality and enormous size.